

## Privacy Policy (Effective 06/19/2023):

At JC-Fit we are committed to protecting your privacy and ensuring the confidentiality of any personal information that you share with us.

#### 1. Information:

- a. We may collect the following information from you:
  - i. Name, Contact details, address
  - ii. Gender, age, D.O.B.
  - iii. Health and fitness information (weight, height, etc.)
  - iv. Payment information
  - v. Any other information voluntarily provided

## 2. Use of Information:

- a. The previously mentioned information may be used in the following ways:
  - i. Providing personalized training/fitness services
  - ii. Communicating services, offers, and updates
  - iii. Processing of payments and account management
  - iv. To improve website function and services
  - v. To comply with any legal obligations

## 3. Sharing of Personal Information:

- a. Personal information will only be shared in the following ways:
  - i. With training staff to be used in program creation and application
  - ii. Third party services for payment or electronic delivery
  - iii. Law enforcement or related agencies if required by law or regulation

## 4. Customer choices and rights:

a. You, the customer, reserve the power to update or change any personal information provided to us at any time. Should you need an update regarding personal information or wish to submit consent/objection to personal release of information, this can be done via the contact page on the website.

# 5. Third Party Websites/Services:

a. Our website may contain links or redirects to other third-party services. JC-Fit is not responsible for the privacy policies of these other companies and it is recommended that you review their policies before providing any personal information if applicable.

## 6. Policy Updates:

a. This privacy policy may be updated or revised at any time. Should a change take place, revisions will be effective in the digital copies of the policy featured on the website as well as electronic communication to all site members being made.